



BRIAN TRACY

The Psychology of Selling

Advertising & Sponsorship Opportunities



EVENT MOBILE APP - SPONSORED POST

Get premium advertising through a sponsored post reaching 700+ business professionals. Save on paper and print materials and go digital.

Price: 200 EUR



EVENT MOBILE APP - SPECIAL OFFER

Let 700+ targeted business professionals know about your special offer. Add discounts, special offers or gifts to attract the top decision-makers in Bulgaria.

Price: 200 EUR



BRIAN TRACY WORKBOOK AD

Advertise with a coloured full-page A4 ad in the workbook of the seminar that will be given out to all 700+ participants.

Price: 590 EUR



PRIZE DRAW SPONSOR

Be one of the sponsors of the prize draw. You will get to announce the winner of your prize in front of all 800+ participants.

Price: 680 EUR



EXHIBIT

Get the chance to establish personal contact and speak directly with participants by having your own exhibition space!

Price: 880 EUR

About Brian

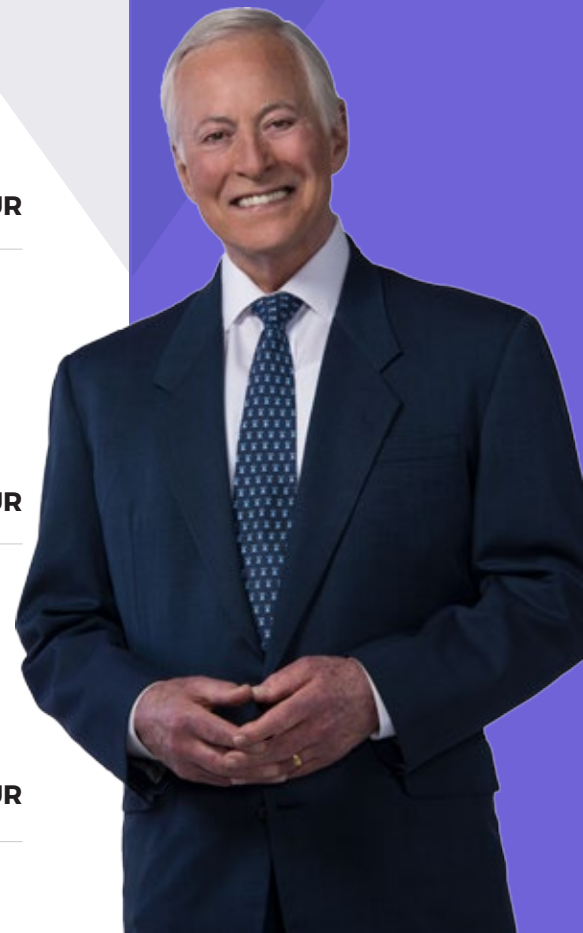
Entrepreneur, Professional Speaker, Best Selling Author & Success Expert.

Brian Tracy is Chairman and CEO of Brian Tracy International, a company specializing in the training and development of individuals and organizations.

Brian's goal is to help you achieve your personal and business goals faster and easier than you ever imagined.

Brian Tracy has consulted for more than 1,000 companies and addressed more than 5,000,000 people in 5,000 talks and seminars throughout the US, Canada and 55 other countries worldwide. As a Keynote speaker and seminar leader, he addresses more than 250,000 people each year.

He has studied, researched, written and spoken for 30 years in the fields of economics, history, business, philosophy and psychology. He is the top selling author of over 45 books that have been translated into dozens of languages.



AUDIENCE



BRANDED EMAILS

Include a short sentence and a link below each of the 6 emails that every registrant will receive.

Price: 2800 EUR



BRANDED LANYARDS

Brand 700+ lanyards - raise brand awareness of potential customers.

Price: 3800 EUR



BRANDED BAGS

Brand 700+ bags - raise brand awareness of potential customers.

Price: 4800 EUR



SPONSOR VIP DINNER

Do you offer high-end products or services? This is your exclusive opportunity to get in front of 15 potential buyers.

Price: 5800 EUR



PHOTO WALL

Brand the "Brian Tracy Live" Hall of Fame, the place where all photos are taken, with pictures shared all over social media for days to come! Excellent exposure that reaches thousands.

Price: 5800 EUR



STAGE BACKDROP BRANDING

Get in front of 700+ delegates! By branding the stage backdrop, your brand will get maximum exposure both onsite and online!

Price: 6800 EUR

Participants

800+

- 86% From Bulgaria
- 8% From Romania
- 6% From Macedonia, Serbia, Greece, Turkey

Decision makers

90%

- 47% Owners of small and medium businesses
- 40% Senior managers within large companies
- 9% Sales professionals
- 4% Other

More than

96%

of the participants in events organised by WE are ready to recommend our events to a friend

**All figures are projections based on previous events.*

BRANDED WEBSITE

Get in front of 200,000+ online visitors of the website. Brand the Brian Tracy Live website with 2 color strips including your logo and link.

Price: 7800 EUR

SPONSORED PRESENTATION



A short 8 min. presentation of your product/service in front of all "Brian Tracy Live" attendees. Step into the spotlight!

Price: 9800 EUR

PERSONAL 30-MINUTE CONSULTATION WITH BRIAN TRACY



30-minute consultation with Brian Tracy for up to 10 people from your company.

Price: on request

PRODUCT PLACEMENT



Provide delegates with a hands-on experience of your product or service. Could apply to activities, catering services, gaming softwares and anything worth trying by the business visitors.

Price: on request

All prices are in euro and exclude 20% VAT.

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Did you know?

Depending on how much you spend on advertising, we recognise you as a sponsor of Brian Tracy Live. See what you get based on the budget you spend.

SPONSOR

Spend **EUR 1,200+** and get listed as a **Sponsor**. You will also get on the website with a logo and a link and we will mention you on social media.

SILVER SPONSOR

Spend **EUR 3,500+** and get listed as a **Silver Sponsor**. You will also get on the website with a logo and a link, we will mention you on social media, and we will include your name on all press releases.

GOLD SPONSOR

Spend **EUR 7,500+** and get listed as a **Gold Sponsor**. You will also get on the website with a logo and a link, we will mention you on social media, we will include your name on all press releases, and we will publish a post for your product/service on our blog as part of the Brian Tracy Live campaign.

GENERAL SPONSOR

Spend **EUR 15,000+** and get listed as the **General Sponsor**. You will also get on the website with a logo and a link, we will mention you on social media, we will include your name on all press releases, and we will publish a post for your product/service on our blog as part of the Brian Tracy Live campaign.